**TOP “HOW TO GROW SCOUTING” STRATEGIES**

**SCHOOL**

1. PTA/PTO Presentations
2. Be involved in school activities
3. Gift membership
4. Intercom Announcement
5. Video Announcement
6. Text Book Covers
7. Display Case
8. Personal letter of invitation
9. School Marquee
10. Follow up School Night
11. School lunch tray liners
12. Parents lunch w/son

**PACK FAMILIES**

37. Information Business Cards

38. My Best Friend/”Buddy” Card

39. Invitation letter

40. Personal phone calls/email invitation

41. Promote at Church and other events

42. Halloween Candy

**Together we can give every eligible youth the opportunity to be a Scout**

**COMMUNITY**

1. Local Newspaper
2. Display boards at community events
3. Patriot Day flag ceremonies
4. Pack special events in the community
5. Volunteer for community events
6. Church bulletin inserts
7. Sports Fields/Rec Centers
8. Parades
9. Community marquees
10. Unit website/Facebook page
11. Libraries
12. Community Access Television
13. Church Sunday School presentations
14. Business window/counter display

**TOP 10 LIST**

1. Pack Information Sheet
2. Organize Visits
3. Flyers
4. Youth wear uniform to school
5. School visits/Boy Talks
6. Stickers
7. Yard Signs
8. Picture Boards/Power Point
9. School Open House
10. Update your Beascout.org map pin and regularly follow up with leads